



Yeehah!

Air Force Week soars in Texas + much more Page 10

Summer means balancing

Summer is here and it's time for a balancing act.

That is, spending safe (remember the 101 Days) quality time with your family and finishing up the year (Aug. 31) with acceptable production.

If you have followed our recommendations, like many have, you are ahead of the power curve by either passing the finish line (making goal) or quickly approaching that line.

Remember goal is the minimum requirement; you should always strive to exceed by at least one accession, but, better yet, come in at 110 percent.

As a command, we just reached 6,001, so we need 2,000 more accessions to continue our track record of being the best of the best in the Department of Defense. I have faith in you all and know you can do it.

We at the headquarters will continue to support you in your efforts to excel. Thanks for all you do each and every day for me, the Air Force Reserve Command the Air Force and this great nation. It's your efforts and accomplishments that greatly add to Air Force hidden strength – by ensuring the Air Force Reserve has only the best folks possible.

Have a great summer. Cheers.



Colonel Mungavin

General spotlights Reserve recruiting

by Lt. Gen. John A. Bradley
Commander, Air Force Reserve Command

WASHINGTON -- I appreciate each of you in our Air Force Reserve! The heart of this command is you, and we could not do what we do every day if not for your dedication, enthusiasm and commitment to standards of excellence.

I want to take this opportunity to spotlight a group of professionals who ensure we continue to recruit superstars like you, well into our future.

The word "recruiter" means different things to different people. In fact, sometimes it means different things to the SAME person at different times in his or her career. Let me tell you what it means to me.

First impressions: Our recruiters are the finest, sharpest and most motivated team in the Department of Defense. They are our first line to the outstanding young men and women who would otherwise not have an opportunity to become part of our family.

Opportunity: Our recruiters live and work in local communities. They provide alternatives to, and begin to build dreams for, some of this country's best and brightest.

Determination: Their goal is clear, and they have exceeded it for the last six years. Their leadership and self-discipline to achieve that goal are amazing!

Time-tested: Each of you has spoken to a recruiter at one time or another during your career. A recruiter may come to mind when you think about those who have helped you along your personal path as well as your professional one.

Whether you know it or not, YOU are a recruiter! Putting your best face forward each day in your civilian life, your military life and with your family is a reflection of all you've been taught – and others will look to you for guidance.

Throughout your years of service, you will have the opportunity to speak with many others who will be interested in all you do. Speak up! Tell people what a great mission we have and that they, too, can be a part of it.

You are all aware of a recruiting program we call Get 1 Now. Many of you have been beneficiaries of this program, both overtly by receiving an award for your efforts and unknowingly as you work beside someone who entered the Reserve as a result of this program.

Get 1 Now encourages us to refer people we know, those who could benefit from service as a Reservist and be a great addition to the Air Force Reserve. This is a very important program as Reservists are the best referral source for new members.

In the last two years, the awards have been totally updated and improved to reflect the importance of the program. We have also established a new Web site, www.get1now.us, that makes it easy to learn about the program and enter referrals.

Last year Get 1 Now accounted for 447 accessions. Let's do even better this year!

What else can we do to help our recruiting efforts? Get involved in Air Force Week events coming to a location near you. Air Force Week events broaden the country's awareness of the U.S. Air Force, Air Force Reserve and Air National Guard.

The crown jewel of the 2007 Air Force Week schedule is the Atlanta, Ga., event, sponsored by the Air Force Reserve. It will culminate with the Great Georgia Air Show Oct. 13 and 14 and includes many other exciting events. For information and a full schedule of events, please visit <http://www.dobbins.afrc.af.mil/library/atlantaafweek/index.asp> on the Web.

The power of positive communication and referrals can make all the difference in being an unrivaled wingman. We must accomplish the mission, be safe and place our focus where it belongs – on you! (Courtesy Citizen Airman magazine)

101 life-saving days

Commander reminds Airmen every moment counts this summer

by Col. Richard Klumpp Jr.
71st Flying Training Wing commander

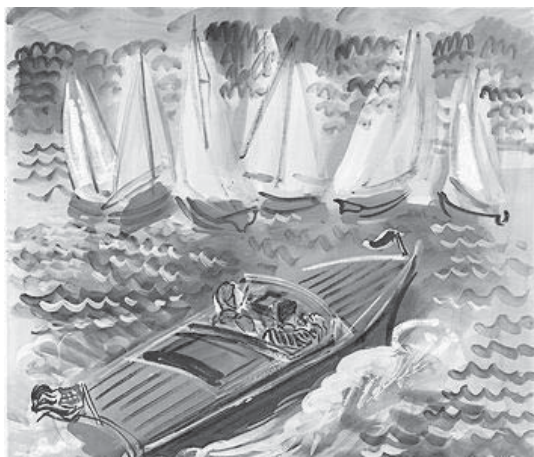
VANCE AIR FORCE BASE, Okla. -- Just step outside and you know summer is here. And, with the lure of summer fun, Airmen will face the increased risk of mishaps now that we are in the 101 Critical Days of Summer between now and Sept. 4.

Although the 101 days between Memorial Day and Labor Day account for more than a quarter of the calendar year, history has shown that an exponentially higher percentage of off-duty accidents, and resultant injuries and fatalities, occur during the summer season.

"Operation Summer Survivor -- Zero in on safety" is the theme for this year's Air Education and Training Command campaign to prevent the loss of the Air Force's most valuable resource -- our Airmen. Gen. William R. Looney III, the AETC commander, asked commanders and supervisors to clearly communicate his message that "we want all our people to enjoy the summer, but survive it safely."

An Internet search for "101 ways" will bring up more than 54 million entries, but not one of those entries will provide a guaranteed way to survive the 101 Critical Days of Summer. I can't make that guarantee either, but to paraphrase legendary coach John Wooden, I won't let what I cannot do interfere with what I can do.

What I can do is ensure everyone is aware of the risks associated with these critical days and that they remember to



use operational risk management in all decision making.

Why -- with all of the safety information available today -- do off-duty accidents still continue to occur every summer?

The answer to that question, from an article in an old safety publication, is just as applicable today as it was when it was printed four years ago.

"For most of us, the reason may be because we simply don't believe that the accidents will happen to us ... that the child who dies while swimming will not be our child ... that the friend who dies while driving drunk will not be our

friend because our friend can handle the drinking ... and that the one little phone call will not hurt because we have always been able to handle driving distractions. Yet each time we do any of these activities without taking safety precautions, we increase the chances that next time it will be our child, our friend or ourselves. This year, remember that safety is a personal responsibility. It is up to you to take responsibility for the safety of your family, your friends and yourself."

The same operational risk management we practice on the job can be used in all we do. If we assess the risks of our activities, evaluate them with safety in mind and then make a sound decision before acting, we are likely to see a significant reduction in mishaps and prevent fatalities. Proper risk management planning will allow us all to keep ourselves, our loved ones and our friends out of harm's way.

Muster delivers accession toys

by CMSgt Larry Giles
452nd Air Mobility Wing
Senior Recruiter

Many of us "Old Timers" in Recruiting remember fondly the days of the annual Individual Ready Reserve muster!

Back in those "Good Ol' Days," there were plenty of people in the IRR and you could bank on accessing 10 percent of the turnout! Man! That was like getting a visit from Santa every spring, and it was always a joyous occasion!

Some of you might be saying, "Well, it was nice to travel down memory lane with you, Chief, but what

does that have to do with the good ol' here and now?"

I'm glad some of you are curious, because IRR muster's have made a comeback. If you want a visit from Santa you might want to get prepared. My heart went pitter patter in the previous fiscal year when I received an e-mail from CMSgt Mike Bibby informing me that March Air Reserve Base, Calif., would have a muster.

IRR Muster? I hadn't heard those two words together in quite a few years. Santa was back and we wanted to take full advantage. One-hundred fifty IRR members showed that day. We were ready for them. When the dust had settled we had 12

accessions! That's 8 percent of the turnout!

For Fiscal Year 2007, we have better than 300 scheduled. With some proactive work, we hope to get 200 to attend -- and another 16 accessions! That's 5 percent of our team goal! Anyone would have to agree that's worth the effort!

If you're one of the lucky ones having a muster this year, get behind it. Make it work for you. Be proactive and view the muster as an opportunity rather than an additional duty. If the Muster sleigh passed you by this year, start working proactively to ensure your base has a muster in fiscal 2008!

FIRST LOOK

Briefs

Program fills mob requirements

To fill the 300-plus positions for the Defense Department-required exercise 'Push-Pull 2007,' Air Reserve Personnel Center officials used a new computer program to select Individual Ready Reserve Airmen to participate.

The Mob-filler program has been in development for more than four years, but this was its first live test.

"We type in the grade and skill level of the number of people we need to participate, and the system pulls them for us," said Ralph Carson, of ARPC's Personnel Readiness Center.

Before, Mr. Carson said that he and the Airmen who work with him would have to manually search the personnel database to pick the people for the tasking.

Push-Pull is an end-to-end test of key mobilization processes and systems. (Story by Tech. Sgt. J.C. Woodring)

Family SGLI

It is important to keep the Defense Enrollment Eligibility Reporting System file updated with current spouse information to ensure proper charges and avoid accruing debt, according to the commander's support staff. Learn the difference between FSGLI and Servicemembers Group Life Insurance, how to update the DEERS file, and how to reduce or decline coverage at: <http://www.dfas.mil/mil-news/may2007/fsgli.html>.

New ESGR chief

Secretary of Defense Robert M. Gates has appointed James G. Rebholz of Milwaukee, Wisconsin, as the National Chairman of the National Committee for Employer Support of the Guard and Reserve.

ESGR is a Department of Defense agency whose mission is to gain and maintain employer support from all public and private employers for the men and women of the National Guard and Reserve.

"Mr. Rebholz has been very active in ESGR activities on a local, regional and national level since 1983," said Assistant Secretary of Defense for Reserve Affairs Thomas F. Hall.



Sworn in

Anthony Duarte and David Quintero raise their hands as Maj. Ed Hamill reads the oath of enlistment during a ceremony at the Davis-Monthan Air Show recently. Major Hamill is a Reservist and an F-16 instructor pilot at Luke Air Force Base, Ariz.

AF reduces Palace Chase commitment until Sept. 30

**MSgt Jason Tudor
Public Affairs NCO**

Reserve recruiting numbers benefit from a recent personnel change as well as force-shaping efforts across the board, according to Reserve Recruiting Service's deputy director.

In an effort to support the Fiscal Year 2007 force-shaping program, the Air Force is temporarily reducing the service commitment for Airmen transferring into the Air Force Reserve or Air National Guard via the Palace Chase program.

The change started in May. Transfer into the Reserve will result in a one-for-one service commitment. That commitment will be not less than two years or greater than six years.

This policy change lasts until Sept. 30.

Lt. Col. Dirk Palmer said the numbers from fiscal 2004 to now — including this recent change in Palace Chase efforts — tell the story.

"Anytime the Air Force eases any requirement to transition from active duty to the Reserve — like this one — we benefit. We've temporarily benefited from force shaping efforts with higher numbers of prior service recruits," Colonel Palmer said.

The Palace Chase program allows active duty officers and airmen to voluntarily transfer from active military service to the air reserve component. The Airman's remaining active-duty service commitment or term of enlistment may be waived in exchange for the member's agreement to participate. The program is explained more thoroughly in Air Force Instruction 36-3205.

Personnel separating from active military service under the Palace Chase program are required to report to the gaining unit and participate satisfactorily in all Reserve-training activities for the duration of the Palace Chase contract.

Palace Chase applicants should check with local military personnel flights for additional guidance.

Kudos & Notes

Promotions

The following Airmen from Air Force Reserve Recruiting Service, listed in alphabetical order, were promoted between March and June:

To CMSgt

Steven Perrault.

To SMSgt

Frank Casey II, James Inskipt, Terry Lowe, Jacqueline Scott, and Tony Woods.

To MSgt

Sterling Clough III, Louis Fleming Jr., Christian Jorg, Charles Lykins, Jason Maney, Bart Murnion, Ruben Uscanga, and Adrian Williams.

To TSgt

Anthony Krystoff, Bobby Lampkin Jr., Gilberto Rendon, Daniel Sharp, Daniel Sorrentino, and Joseph Sutton.

Heros of the Week

May

May 25 -- MSgt **John Shaffner**, line recruiter, Fort Worth, Texas

May 18 -- MSgt **Demetra Nickerson**, in-service recruiter, for Maxwell AFB, Ala. and Columbus AFB, Miss.

May 11 -- MSgt **Briana Ontiveros**, in-service recruiter, Barksdale AFB, La.

May 4 -- TSgt **James Dock**, line recruiter, Patrick AFB, Fla.

April

April 26 -- MSgt **Shawn Moore**, in-service recruiter, Hill AFB, Utah

April 20 -- SSgt **Alexander Asencio**, line re-

cruiter, Homestead Air Reserve Base, Fla.

April 13 -- MSgt **Richard Roneree**, 610th Reserve Recruiting Flight, April 24.

April 6 -- MSgt **Jerry Hancock**, in-service/line recruiter at Whiteman AFB, Mo.

March

March 30 -- TSgt **Jessie Boyer**, line recruiter, Andrews AFB, Md.

March 23 -- TSgt **Shawn Stepanek**, line recruiter, Colorado Springs, Colo.

March 16 -- MSgt **Charles Lykins**, health professions recruiter, Wright-Patterson AFB, Ohio

March 9 -- TSgt **Cherri Corbin**, in-service/line recruiter, Buckley AFB, Colo.

March 2 -- TSgt **Michael Barnes**, line recruiter, San Antonio, Texas

Errata

First to goal!

Sergeant Lykins became the first recruiter to achieve the annual goal within Reserve Recruiter. TSgt Michael Barnes, assigned at Lackland AFB, Texas, was the second.

Sergeant Hancock also achieved annual goal as of the printing of this issue.

Distinguished graduate

The NCO Academy at Tyndall AFB, Fla., named **TSgt Frederick Transburg** one of its distinguished graduates April 5. Sergeant Transburg is a line recruiter assigned in D'Iberville, Miss.

Marketing degree

SMSgt Peter Lincoln, Air Force Reserve health professions recruiting supervisor for the southeast region, earned a Bachelor of Arts in Marketing during an annual training conference at Patrick AFB, Florida, on February 27th.

“To be a great champion you must believe you are the best. If you’re not, pretend you are.”

—Muhammad Ali

Briefs

Establish an account

Air Force Reserve Command officials want all Airmen to establish virtual Personnel Center - Guard/Reserve, or vPC-GR, accounts.

Maj. Gen. Allan R. Poulin, AFRC vice commander, urges all reservists to get a vPC-GR account, by logging on to the vPC-GR Web site.

“Our personnel center is the hub of our transformation efforts, and vPC-GR is our tool to transition reservists to these Web-based personnel services,” he wrote in a letter to commanders Feb. 1.

Unfunded positions

Nearly 5,000 Air Force Reservists have received letters telling them they have to make career decisions because of authorization reductions. The Air Force Reserve Command will reduce its manpower authorizations by 7,700 over the next four years and part of that reduction will come from not funding almost 5,000 individual mobilization augmentee positions. For more information, visit the Air Force Reserve Command Web site at www.afrc.af.mil.

Update personal info

Air Force officials remind Airmen to complete a review of Air Force records and personal information. Airmen can log into the virtual MPF through the Air Force Portal.

Reserve fact sheets

The Air Force Personnel Center recently released the 2007 Guard and Reserve Personnel Fact Sheets. These include information on pay charts, promotion and retirement information, benefits, and assignment information. The fact sheets are available online at <http://arpc.afrc.af.mil/pa/fact/factsheet.asp>.



Verifying points ensures credit goes to current year

by Sue Deardorff

Air Reserve Personnel Center
Personnel Programs Directorate

After Reserve Airmen have performed active or inactive duty and have been paid, the points earned will automatically update to the current retention/retirement year.

Airmen who submit for pay late (months or even years after the duty was performed) and the duty days fall within a previous retention/retirement year, the points will have to be adjusted to their record. This process is not automatic.

Since adjusting late points is not an automatic process, they may be lost. Lost points may result in an unsatisfactory service year until the record is corrected.

To correct the record, Airmen need to mail or fax ARPC's Points Management Branch a copy of the leave and earnings statement showing pay for the active or inactive duty.

By submitting forms on time, Airmen will save themselves the pain, worry and hassle of having their record show they are not participating and then having to correct it later.

Nonpay points

After Airmen perform active or in-

active duty for points only, they submit the form to their MPF if assigned to a unit or to the Points Management Branch if an individual mobilization augmentee. Again, this is not an automatic process.

Submitting these forms late may lead to a year of unsatisfactory service. Please be aware, when the Points Management Branch receives late forms, they usually verify the dates of duty with the unit or Program Manager's office.

Points online

After completing duty and submitting the paperwork, Airmen can verify their points online through the virtual military personnel flight at www.afpc.randolph.af.mil/vs/.

The date of participation, type of duty and amount of points will be posted to the current retention/retirement year.

Nonpay active or inactive duty points normally take about two weeks to post to the site because it has to be manually updated.

If there is still a problem with the record, Airmen should call their MPF or supervisor. Chances are they can help locate the form and/or problem and move it on its way.



Sergeant Moulliet holds up a sample of his work. (Photo by MSgt Jason Tudor)

Software builds business cards

by MSgt Jason Tudor
Public Affairs NCO

A piece of software designed by a member of the Recruiting Service advertising staff is making it simpler for staff members to order and receive business cards.

The Udesign Business Card Order Program gives clients full control of the text that appears on their business cards, according to the program's creator, SMSgt Gary Moulliet.

"The client has the ability to see what their card will look like before they place the order and make changes as necessary," said Sergeant Moulliet, the assistant chief of advertising for Air Force Reserve Recruiting Service. "If the info is incorrect it is because the recruiter entered it incorrectly."

The software, a heavily reengineered Microsoft Excel spread sheet, guides the business card client through data entry. The client, said Sergeant Moulliet, is expected to fill in his name, phone numbers and other information accurately.

Prior to the development of the software, clients would send requests as an email message. The advertising technician would retype the information into a Microsoft Word document. At the end of the collection period, the technician would retype the information back into an email and send it to the field for review.

"All of this retyping gave way to typographical errors. Besides, most people would not read the email. Therefore, orders would be placed with incorrect data resulting in wasted money on incorrect cards," Sergeant Moulliet said.

The software took one week for Sergeant Moulliet to develop. "I had a beta model working in about two days," he added. "We ran around trying it out on a number of machines before we gave it to the field."

Ordering cards works like this:

- The client opens the program, and then fills in the information. Sergeant Moulliet said accurate information is vital to getting an accurate business card. "The responsibility is on the client to make his business card accurate," Sergeant Moulliet said.

- Using e-mail, the client returns the completed program to the advertising branch. The form's information is dumped into a database with other business card orders.

- The advertising branch forwards the complete record to a contractor who prints and sends the business cards.

Most recently, the advertising branch placed an order with 55 clients' information June 6.

For more information or to order business cards, call Cheryl Warren at 478-327-0134 or DSN 497-0134.



What are the top 3 activities that can hobble a sales day?

1. Talking with people who cannot move the sales process along.

2. **Unnecessary research activities.** What's too much? There's really no definitive answer - it's particular to your sales world. Most people start to get a gut feel for when they should move on - the key is to act on it and make the call. You'd be surprised what you can learn by asking a straightforward question of the person who answers the phone or responds to an email.

3. **"Crafting" or "drafting" a letter, email or fax.** Needs to be done, but almost never during the money hours - and those who've worked the preparedness checklist should already have completed the basics of most standard written communications needed.

Courtesy Tom Golmon, analysis branch

Program turns college credits to bachelor's

by Staff Sgt. Matthew Bates
Air Force News Agency

MAXWELL-GUNTER AIR FORCE BASE, Ala. (AFNEWS) — A new program developed by Air University allows Reserve Recruiters and other Airmen to turn a Community College of the Air Force associate's degree into a bachelor's from an accredited university.

The Associate-to-Baccalaureate Cooperative, or ABC, does this by establishing a partnership with various civilian higher-education institutions to offer four-year degree opportunities via distance learning.

As part of this partnership, participating schools and universities will accept all of the credits earned by Airmen who have attained a CCAF degree and apply them to a bachelor's degree related to their Air Force specialty.

"Through this program, Airmen are going to be halfway to their bachelor's with guaranteed acceptance and guaranteed credit transfer to any school participating in the ABC program," said Col. Thomas Klinkar, CCAF commandant. "And, because this is a distance learning program, they will be able to do this from anywhere in the world."

The program will also make the transfer process easier for Airmen, he added.

Chief's 'Perspective' outlines physical fitness standards

SAN ANTONIO — In his latest "Enlisted Perspective," the Air Force's top enlisted Airman focuses on the importance of physical fitness and discusses how meeting current fitness standards are individual Airman responsibilities.

"With every Airman critical to completion of Air Force air, space and cyberspace missions; we need all Airmen physically capable of performing at the highest level," said Chief Master Sgt. of the Air Force Rodney J. McKinley.

"Air Force fitness standards must

The Associate-to-Baccalaureate Cooperative, or ABC, does this by establishing a partnership with various civilian higher-education institutions to offer four-year degree opportunities via distance learning.

"In the past, Airmen would apply to a college, submit their transcripts and talk to a counselor about classes available," the commandant said. "The college would look over the transcripts and accept some credits, but not others, and then the Airmen would have to go through the acceptance process. This new program will eliminate that experience."

Through the ABC program, Airmen can now use the Air Force Portal and the Virtual Education Center to access a list of participating universities. From there, the application process is basically point-and-click.

More information about the program can be found by accessing the Virtual Education Center via the Air Force Portal or by visiting local base education offices.

be maintained, and compliance with these standards may soon be documented on Air Force performance reports. As with any area where Airmen don't meet the established standards, failure to meet physical fitness standards can result in a referral performance report," he said.

Chief McKinley said the Air Force spent \$3.9 billion on health care last year and the service can decrease these health care expenditures by improving overall Airman fitness levels.

This "Enlisted Perspective" and other senior leader viewpoints can be found on the library section of Air Force Link.

RESERVE RECRUITER

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Something to Remember

"It's not so important who starts the game but who finishes it."

-- John Wooden

"Most of the important things in the world have been accomplished by people who have kept on trying when there seemed to be no help at all."

-- Dale Carnegie

"All great masters are chiefly distinguished by the power of adding a second, a third, and perhaps a fourth step in a continuous line. Many a man has taken the first step. With every additional step you enhance immensely the value of your first."

-- Ralph Waldo Emerson

"Consider the postage stamp; its usefulness consists in the ability to stick to one thing until it gets there."

-- Josh Billings

ON THE BAG



Colors on Ice

An honor guard from the 910th Airlift Wing, Youngstown Air Reserve Base, Ohio, and “Crusher” presents the colors before a Youngstown Steelhounds hockey game April 4 and 6. Better than 6,400 people watched the colors and had an opportunity to interact with the Reserve recruiter during two games. SMSgt Alex Brown, senior recruiter, said better than 800 people visited the Reserve’s booth. (Courtesy photo)

Programs bolster recruiting acumen

by MSgt Jason Tudor
Public Affairs NCO

Two educational programs are giving Reserve recruiters the leading edge in hiring new Airmen and ensure the command meets its annual recruiting goals.

The Impact Coaching and the Rx CD Online Programs are the newest programs that coach, inform and motivate Reserve recruiters. The Reserve Recruiting Service spends about \$100,000 annually training Airmen.

The IMPACT Coaching Program is a 12-week coaching system designed to assist recruiters in applying each step

of the IMPACT sales system. SMSgt Duren Harmon, chief of recruiter training, said it is mandatory for his office to coach graduates from the school house, through the initial IMPACT course.

Each Reserve recruiting flight has the ability to identify and select recruiters they would like to place into this system. “This program is effective as a refresher and reinforcement of our sales system,” Sergeant Harmon said. “Recruiters will ‘conference in’ via telephone for 12 weeks, complete homework assignments and take an online quiz.”

Meanwhile, with Rx CD Online, accountability rests with senior leaders. While recruiters charge through assign-

ments and tests that address personal skills, sales strategy and other areas, senior leaders monitor their progress.

Accountability is featured in two ways: progress reports and quizzes. The progress reports give senior leaders specific tallies on what assignments were completed, how long audio snippets were heard and which workbooks we’ve studied.

Sergeant Harmon said recruiters should take full advantage of this material.

“What’s available can only boost our recruiters’ abilities,” he said. “We need our recruiters at the top of their game. Both of these programs can absolutely do that.”





Out and About



Clockwise from top left: B-1 Lancer bombers soar over Texas stadium during Air Force week in Dallas; Airmen work the floor during Middle Atlantic Conference basketball Tournament Ticket Giveaway promotion from Cuyahoga Community College; SMSgt Fred Schlenker and CMSgt Robert Starkey paint the walls of the headquarters conference room during a recent renovation; members of the 305th Rescue Squadron stand next to an inflatable Reserve recruiter during Air Force week in Phoenix; an HH-60 on display during AF week in Phoenix; and NAME stands with members of the Tuskegee Airman during Dobbins Air Reserve Base, Ga., Junior ROTC week. (Courtesy photos)



Sergeant Wood (center, right) stands with CMSAF McKinley and friends during a recent event. (Courtesy photo)

Sunstroke of Genius

Reserve recruiters rise in Phoenix during Air Force Week

by Senior Master Sgt. Patrick Wood
Air Force Reserve Recruiting

Luke Air Force Base and the Valley of the Sun served as host to Air Force Week, March 19 through 25.

To kick off the week-long event and show support for the Air Force, Arizona Governor Janet Napolitano read a proclamation officially recognizing Air Force Week in Phoenix at the state capitol on March 19.

"Today's proclamation by the governor showed just how valuable the contributions of the men and women of our Air Force are here, not just for the men and women of Arizona, but truly all American citizens," said Brig. Gen. Noel T. "Tom" Jones, the commander of the 56th Fighter Wing. The ceremony not only symbolizes support from the state of Arizona, but the United States as a whole, the general said.

Air Force Week is designed to increase public awareness of the Air Force's mission, capabilities and the professionalism of its Airmen all while

celebrating the 60th anniversary of the Air Force. It is also an opportunity for the base to go out into the community as an outreach and recruiting tool, unlike an open house where the community comes to the base.

The Air Force Band of the West from Lackland Air Force Base, Texas, played for the crowd while various demonstration teams, including explosive ordnance disposal specialists, showed off the tools of their trade.

The collective effort of "Team Luke" resulted in more than 100 events and the recruiting team participated in 15 different venues during the week. The team manned recruiting booths at multiple festivals, professional hockey and baseball games, science day at the Arizona Science Center, a medical symposium at Midwestern University with Air Force Surgeon General Lt. Gen. James Roudebush, and numerous school visits around the Valley.

Air Force Lt. Col. Terry Virts, an astronaut, was also on hand to sign

autographs and speak about the Air Force. Also, pararescuemen from the 306th Rescue Squadron at Davis Monthan Air Force Base, Ariz., repelled down from the roof during a hockey game and demonstrated their special forces skills while the Air Force Academy "Wings of Blue" also parachuted in at numerous events during the week. Reserve recruiters were on hand to field questions and generate interest in both the Air Force and Air Force Reserve at these events.

"Overall, Air Force week was a huge success both community relations and team involvement on the base were improved and the Air Force Reserve shined as a result," said Staff Sgt. Susan Stout, 944th Fighter Wing Public Affairs specialist and Air Force Week coordinator. "Had it not been for the 944th Fighter Wing members who assisted the planning committee throughout the week, Air Force Week would not have been the same. Thanks to all those who volunteered."

Colors on the Court

The color guard from Youngstown Air Reserve Base, Ohio, leaves the Quicken Loans Center court following the national anthem March 10. Reservists from the 910th Airlift Wing participated in the Middle Atlantic Conference basketball tournament -- one of the lead-ups to the Final Four -- in a variety of ways, including a Reserve recruiter presence. SMSgt Alex Brown, senior recruiter at Youngstown, said he made contact with about 10,000 people over three days. (Courtesy photo)



Another 60 needed: 'recruit the recruiter' effort continues full speed

by MSgt Jason Tudor
Public Affairs NCO

There are 126 needed before Oct. 1. Then, another 170 will be needed in fiscal year 2008. The agency wants the "best of the best" and it's up to Air Force Reserve senior recruiters to go find them.

What's needed are more Reserve recruiters, and the Reserve's "Recruit the Recruiter" program is in full swing, according to SMSgt Duren Harmon, chief of recruiter training for Air Force Reserve Recruiting Service.

"Every year, our goal is to recruit a certain number of recruiters to keep up with attrition," he said. "In the past, we've tried to hire about 50 recruiters each year."

Currently, headquarters staff have screened 68 pack-

ages and hired 37 people. With three months to go, Sergeant Harmon said "we're still behind."

To get 50, about 150 applicants are needed. "That's has become difficult because of the potential pool of applicants," he added.

So, the training branch changed the way it will handle headhunting beginning in Fiscal Year 2008. Senior recruiters and their assistants are asked to shoulder the burden. Here's how it works:

- Each quarter, recruiting service asks each senior recruiter at Reserve wings to submit one package.

- Recruiters not attached to a wing are asked to submit one package every six months.

- Average goal is for headquarters to screen 42

To get 50, about 150 applicants are needed. 'That has become difficult because of the lack of quality applicants ...'

packages each quarter.

Currently, Sergeant Harmon said, packages arrive at inconsistent intervals. The effect? "We can't compare enough applicants to adequately allow the selection of the best possible candidates," he said. "We run the risk of not having enough recruiters in the pipeline to replace our losses."

"In fiscal 2006, the volume was so low we risked not putting enough recruiters through. In fiscal 2007, we had some improvement," Sergeant Harmon.

To ensure the goal is met, Sergeant Harmon is asking senior recruiters to take a more "aggressive attack" on getting the work done. Recommendations include:

- Advertising recruiter vacancies on the Active Guard and Reserve web site
- Advertising on leave and earnings statements
- Outreach via commander's calls, e-mails and other avenues

In conclusion, Sergeant Harmon reemphasized what's needed.

"It is imperative that the senior recruiters and assistant senior recruiters at Reserve wings understand this is a quarterly requirement," Sergeant Harmon said. "For those not at wings, it's still very important to meet their milestone."



Reserve recruiters demonstrate Total Force during JROTC week

by Master Sgt. Stan Coleman
94th Airlift Wing Public Affairs

DOBBINS AIR RESERVE BASE, Ga. -- During the 94th Airlift Wing's Junior Reserve Officer Training Corps Week, members of the Georgia Air National Guard, Air Force Reserve and active duty Air Force demonstrated the total force concept through C-130 orientation flights, aircraft displays and conversations with high schoolers regarding opportunities in the Air Force, Air Force Reserve and ANG.

Active duty Air Force and Air Force Reserve recruiters were there with gifts, gadgets and information regarding military service in the aerospace arena.

JROTC cadets received brochures, completed interest cards, competed against the flight simulators, and took home 'goodie bags' with freebies to reinforce the memories of military opportunities that can be obtained through their neighborhood recruiters.

"I enjoy interacting with young men and women," said Master Sgt. Tony Crittle, recruiter with the 331st

Recruiting Squadron, Maxwell/Gunter Air Force Base, Ala. "I'm motivated by the fact that they are our future. This event provides the opportunity for many of us to share information with our future leaders."

The JROTC week provided a fun atmosphere with interjections of history and experience shared by retired and active duty senior leaders and enlisted.

Retired Chief Master Sergeant of the Air Force Gerard Murray spoke to Army and Air Force JROTC cadets during the event. "This event provides a great opportunity to motivate our young kids regarding knowledge of the Air Force and defense of our nation. Seeing our military members in action dispels negative myths and helps our JROTC cadets understand the importance of citizenship," he said.

Events like this give our young people direction as to what they want to do with their life--whether they pursue a tech school or college," said Tech. Sgt. Herman Woodard, Air Force Reserve recruiter. "The Air Force Reserve gives our young a positive

start with enhanced basic life skills and direction for their future. An added benefit is the chance to serve their country on a part-time basis."

"The Air Force gets kids going in a career instead of having 'just-a-job,'" said Senior Master Sgt. Bryan Lee, 94th Airlift Wing senior recruiter. "Our largest age group is 25-35 years old. Usually within that time period of a young adult's life, he is ready for something more than just another nine-to-five job."

"Our active duty, Air National Guard and Reserve recruiters are doing a great job," said Chief Master Sergeant of the Air Force Rodney J. McKinley to an audience of JROTC cadets, reservists, air reserve technicians, recruiters and civilians during JROTC week at Dobbins. "It's important young people do the right things now in preparation for their future. That includes avoiding debt and not succumbing to peer pressure in making choices that lead down the wrong path. If you want to join our great Air Force, it will be there for you if you prepare yourselves."



Final Four front and center

The 94th Airlift Wing Honor Guard from Dobbins ARB, Ga. presents the colors during the singing of the Star-Spangled Banner by Tech. Sgt. Janis Thrift, vocalist from the Band of the Air Force Reserve, at the opening ceremony of the NCAA Final Four pep rally at Centennial Olympic Park in Downtown Atlanta. (Photo by MSgt Stan Coleman)

Active mag stops while Reserve rolls

Staff report

Recruiter, the magazine of the Air Force Recruiting Professional, has discontinued its print publication with its January issue.

Air Force Recruiting Service said the 52-year-old publication has moved to an online-only format. AFRS made the change due to “budget and manning constraints.”

“*Recruiter Online* is the best way for AFRS to still be able to share news and information,” said Maj. Sean McKenna, AFRS public affairs officer.

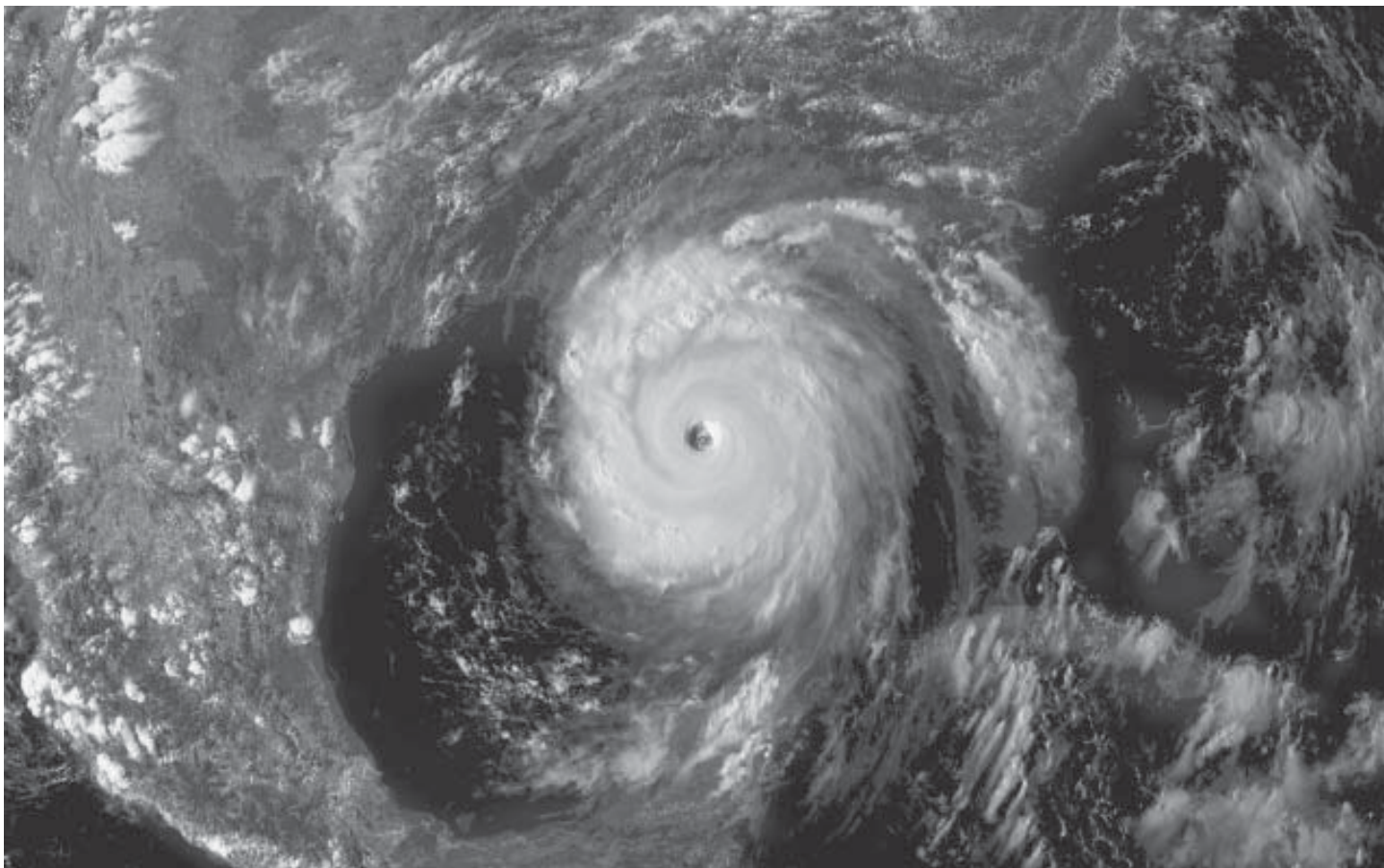
Meanwhile, Reserve Recruiter continues its printed publication with new energy and goals, according to MSgt Jason Tudor, public affairs NCO for Air Force Reserve Recruiting Service.

“The print medium is still viable and one we will intensely focus for the better than 400 people who work for Reserve Recruiting,” he said. “The key is making the product a valuable one – one that recruiters and support personnel will look forward to seeing in their mailbox.”

Sergeant Tudor said the Reserve Recruiter will sport a fresh, modern look and we’ll follow the practice of many major magazines – bottom line up front.

“People want to know, they want to know now and they don’t want to spend 15 minutes to know they have to go get a flu shot,” Sergeant Tudor said. “Reserve Recruiter is going to be packed with news people can use as well as informative commentary, features and other material.”

“It’s an exciting time,” said Maj. Leslie Pratt, chief of advertising and information systems for Reserve Recruiting. “We’ve reached a tipping point in the information delivery business with our team and we’re going to leverage it. Keep reading. This will be one of the most valuable tools you’ll have in meeting accessions and staying focused.”



Watching the Storms

Hurricane Hunters gear up for another season of cyclonic sensations

KEESLER AIR FORCE BASE, Miss. -- Although the 2007 Atlantic Ocean hurricane season officially started June 1, Keesler Air Force Base's Hurricane Hunters got off to an early start.

Flying a WC-130 Hercules, Airmen from the Air Force Reserve Command's 403rd Wing tracked

their first tropical disturbance May 9 off the coast of Georgia.

Timing of the mission was reminiscent of the early start of the 2005 record-breaking-hurricane season which stirred up May 20 with Tropical Storm Adrian.

The state-of-the-art WC-130J equipped with a Stepped-Frequency Microwave Radiometer measures surface winds directly below the aircraft.

"The SFMR will be the biggest advance I can think of to improve hurricane intensity forecasts," said Max Mayfield, the former director of the National Hurricane Center.

Data collected by the Hurricane

Hunters resulted in the National Hurricane Center naming the storm Subtropical Storm Andrea.

Andrea's minimum central pressure was at 29.62 inches, moving west at 3 mph with sustained winds at 45 mph extending outward up to 115 miles.

The radiometer can also determine rainfall rates within a storm system. This information in addition to wind speeds at flight level provides structural detail of the storm.

Information collected by the Hurricane Hunters increase the accuracy of the National Hurricane Center's forecasts by as much as 30 percent. This data enables the National Hurricane Center to predict more accurately the path of storms in order to save lives and narrow areas of evacuation, center forecasters said. They expect the accuracy of their forecasts to increase with the use of the SFMR.

Two Hurricane Hunter aircraft will be equipped with the radiometers by the end of June with one added each month until all of the 403rd Wing's 10 WC-130J aircraft are outfitted with the SFMR pod.



Three newly-decorated reservists pose following an award ceremony in their honor. Tech. Sgt. Mark T. Oeler (center) received the Airman's medal for heroism. Tech. Sgt. Sidney F. Litzelman (left) and Staff Sgt. Robert R. Evans (right) received Air Force Commendation Medals for courage. Sgt. Oeler led them into a burning car to rescue an injured motorist in 2005.

Heroes

Pennsylvania unit awards medals for heroism to 3 Airmen

WILLOW GROVE AIR RESERVE STATION, Pa. -- Three enlisted reservists from the 92nd Aerial Port Squadron, Wyoming Valley, Pa., received medals June 3 for heroism.

Tech. Sgt. Mark T. Oeler, a ramp services supervisor, received the Airman's Medal for leadership and bravery in pulling an injured motorist from a burning car in May 2005. Tech. Sgt. Sidney F. Litzelman, a ramp services supervisor, and Staff Sgt. Robert R. Evans, a cargo processor, received Air Force Commendation Medals for their bravery at the scene.

While traveling to

Dover Air Force Base, Del., Sergeant Oeler slowed the government-owned truck they were traveling in as they approached slow-moving traffic crossing the Delaware Canal Bridge on Route 1.

As a tractor trailer immediately in front of them stopped abruptly, Sergeant Oeler swerved to avoid a collision. Passing the truck, a station wagon came into view, inverted. With flames rising from the bottom of the engine compartment, the driver was trapped inside, screaming in pain.

"At that instant, I knew we had to stop and help the injured driver," said

Sergeant Oeler.

Putting service before self, the three reservists and Tech. Sgt. Eugene Schrecongost quickly left their vehicle to help. Sergeant Schrecongost directed traffic at the scene while his three fellow Airmen acted to free the man. Surrounded by traffic and flames, they fought to free the panicking man from the burning wreckage before it became a deadly inferno.

"His knee was trapped between the dashboard and the steering wheel. It seemed as though the harder we tried, the faster the flames rose," said Sergeant Oeler.

Sergeant Oeler climbed

into the burning car to try to dislodge the man's leg. Risking a fiery death, he finally pulled the man free just before flames completely engulfed the car.

"I feel as though if we did not step in and try to free him, we would have watched him perish," said Sergeant Oeler.

Emergency personnel arrived on the scene and took the man to a nearby hospital.

Lt. Col. Patrick J. Riley, 92nd APS commander, presented the medals to the Airmen during a ceremony June 3. The ceremony also marked Sergeant Oeler's retirement from the Air Force Reserve.



Clockwise, from left: The honor guard presents the colors inside Hangar 1 of the Museum of Aviation at Robins Air Force Base, Ga.; Chief McElligott hugs her aunt during the ceremony; Chief McElligott watches as the flag is passed from Airman to Airman during a ceremony; the chief holds her flag; the chief addresses the crowd. (Photos by MSgt Jason Tudor)

Saying Goodbye

Reserve Recruiting's top enlisted Airman bids farewell, retires after 21+ year career





A Final Goodbye

Recruiting Family,

It is with great emotion that I write this final message to you today! Having spent more than 16 years in Reserve Recruiting and 21 years overall in this Air Force, I find it very humbling to have served with you all. We will have many challenges in the Air Force future with the war on terrorism and our recruiting objectives, but I have the utmost confidence that all of you can **DO ANYTHING YOU SET YOUR MINDS TO**. Remember two things in your journeys: you aren't what rank you wear, or who you know, or what position you hold, but **YOU ARE** how you treat people along the way!

I will miss you all and this part of my life, being out of the Air Force is even hard for me to imagine but all good things come to an end! Never forget those that are with you in this journey, learn from them. Have an **AWESOME** recruiting year and future. We have the best "Damn" Commander anyone could ever follow and he will continue to lead you all where you need to go.

At this time, I am honored to hand this position over to a true friend, leader, and professional, who has the utmost integrity and spirit of all I know – CMSgt Mike Bibby. I encourage you to help him take this program to the next level of success!

Take care all of you! Stay out of trouble! Take care of each other! Put those accessions in!!!



Gnosh over lunch

TSgt Robert Bruce, officer accessions recruiter at Scott AFB, Ill., stands with 2nd Lt. Michael McDonald, a chaplain candidate attending chaplain candidate school. The two chatted during a luncheon at Lieutenant McDonald's seminary, where Sergeant Bruce met with other potential Reserve recruits. (Courtesy photo)

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